



**Mobile Business Operating System**

# Acumenn

**From Lead to Payment. Everything in One Place.**

Acumenn helps service businesses manage leads, quotations, projects, tasks, invoices, payments, customers, reminders, teams, and Acumenn Smart Insights from one Android and iOS mobile app.

**Judge Things Quickly And Clearly**



**Developed by Rivaan Indian Pacific Private Limited**

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# Product Positioning

Built for small and medium service businesses that need one mobile workflow for sales, delivery, billing, collection, customer history, and decision-making.

Lead

Quotation

Project

Invoice

Payment

Customer History

Smart Insights

## Core Business Management

01

### Organization & User Management

Manage your company, teams, users, and access rights in one place.

02

### Role & Permission Management

Control what Admins, Managers, and Employees can view or manage.

03

### Project Management

Create, track, and manage projects from start to completion.

04

### Task Management

Assign tasks, monitor progress, and track deadlines.

05

### Team Assignment & Work Tracking

Know who is working on what and avoid workload confusion.



# Sales and Lead Management

06

## Lead CRM

Manage leads from WhatsApp, Instagram, Website, Referrals, Walk-ins, and Calls.

07

## Lead Notes & Conversation Tracking

Record every customer interaction and follow-up notes.

08

## Lead Status Management

Show the pipeline visually: New, Contacted, Interested, Quotation Sent, Won, Lost.

09

## Lead to Customer Conversion

Convert confirmed leads directly into customers.

10

## Quotation / Estimate Management and

Create professional quotations with GST, discounts, terms, and validity.

11

## Quotation PDF & Sharing

Share quotations instantly via WhatsApp or Email.

12

## Quotation Status Tracking

Track Draft, Sent, Accepted, Rejected, and Expired quotations.

13

## Convert Quotation to Project / Invoice

Avoid duplicate work by converting accepted quotations directly.



# Billing, Payments and Collections

14

## Invoice Management

Create professional invoices with GST, payment links, and UPI support.

15

## Invoice Status Tracking

Track Unpaid, Partially Paid, Paid, and Overdue invoices.

16

## Invoice PDF & Sharing

Share invoices professionally via WhatsApp or Email.

17

## GST & Indian SME Billing Support

Built specifically for Indian businesses.

18

## Payment Tracking

Track advances, partial payments, and final settlements.

19

## Partial Payment Management

Manage milestone-based payments easily.

20

## Collection & Pending Reports

Show Today's Collection, Monthly Collection, Pending Amount, and Overdue Payments.



# Customer History and Follow-ups

21

## Customer Timeline

Show complete customer history in one screen: Lead, Notes, Quotation, Invoice, Payment, Follow-ups.

22

## Customer Search & Profile History

Instantly understand customer context before calling.

23

## Follow-up Reminders

Never forget customer calls, payments, or important tasks.

24

## Today Follow-up Screen

Show Today's Calls, Overdue Follow-ups, Payment Reminders, and Expiring Quotations.

25

## Reminder Status Management

Show Pending, Done, Snoozed, and Cancelled reminder status.



# Smart Insights and Productivity

## Less Data. More Clarity.

### Sample Smart Insight: Business Health Score 86/100

Acumenn turns your business activity into clear insights, risks, opportunities, and actions.

26

#### Acumenn Smart Insights

Business Health Score, Risks & Opportunities, Productivity Analysis, Team Performance, and Today's Most Important Action.

27

#### Dashboard / Home Screen

Quick access to Projects, Leads, Quotations, Invoices, Payments, Customers, Follow-ups, and Smart Insights.

28

#### Search & Filtering

Find leads, invoices, customers, projects, and payments instantly.

29

#### WhatsApp & Email Sharing

Share quotations, invoices, and payment details directly.

30

#### Mobile First Business Management

Run your business from your phone anytime, anywhere.



# Best-suited Industries and Demo CTA

Acumenn is available as a mobile-first business management application for Android and iOS.

- Digital Marketing Agencies
- Software & Website Companies
- Contractors
- Interior Designers
- Repair & Maintenance Businesses
- Consultants
- Training Institutes
- Event Service Providers
- IT Service Providers
- Accounting Firms
- Small Service Teams

## Request Demo

Contact Rivaan Indian Pacific Private Limited to request a free Acumenn demo and discuss Android and iOS availability for your business.

**Email:** [contact@indianpacific.in](mailto:contact@indianpacific.in)

**Website:** <https://www.rivaanindianpacific.com>